



21st ANNUAL INTERNATIONAL OCEAN FILM FOUNDATION



ABOUT US

MISSION

To be the premier global platform for ocean literacy and education through independent film.

Since 2004, the foundation has been using the power of visual storytelling to advocate and educate on behalf of the world's oceans.

VISION

A World with Healthy and Productive Oceans for the Benefit of All.

EDUCATIONAL PROGRAMMING

Global Online Education Program

Streaming free films to grade 6-12 students

International Student Film Competition

Inspiring creativity with a purpose

International Traveling Program

Sharing our content to amplify our impact

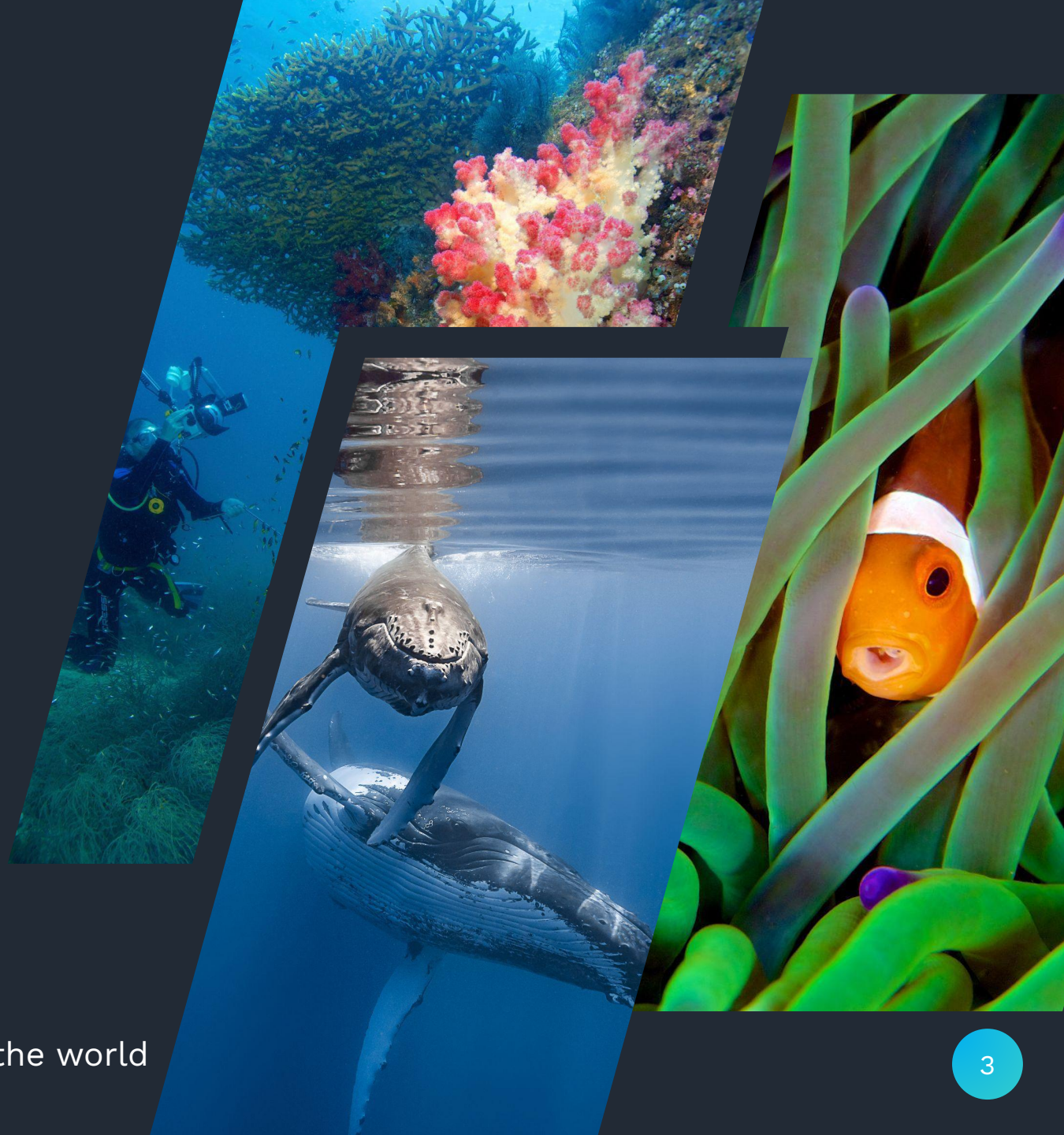
Year-Round Ocean Film Field Trips

Offering ocean film experiences to inform students

Annual Ocean Film Festival

April 12 - 14, 2024 | San Francisco, CA

Presenting award-winning films from around the world



MAKING WAVES SINCE 2004



850+

Films
Screened



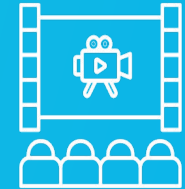
280k+

Global Audience in
42 Countries



100+

Annual
Volunteers



30+

World Premieres
of Critical Films



80%

Year-over-year
Return Participation



5k+

Student
Attendees



1.5k

Student
Filmmakers



20k

Students Accessed
Content via Streaming

IMPACT STORIES



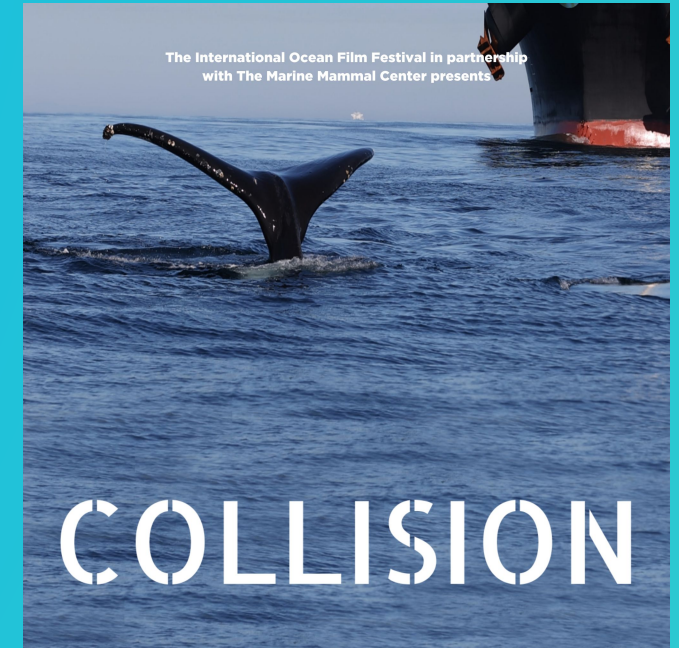
THE COVE (USA)

Louie Psihoyos, 92 min
7th Annual Film Festival 2010
2010 Academy Award winner for
Best Feature Length
Documentary



STRAWS (USA)

Linda Booker, 33 min
13th Annual Film Festival 2018



COLLISION (UK)

Phillip Hamilton, 84 min
20th Annual Film Festival 2023
2023 Environment Award

INSPIRING CHANGE THROUGH FILM



80%

Attendees are inspired to make a change in their lives to support the health of the ocean, based on the messages of the films



86%

Would recommend the festival to a friend

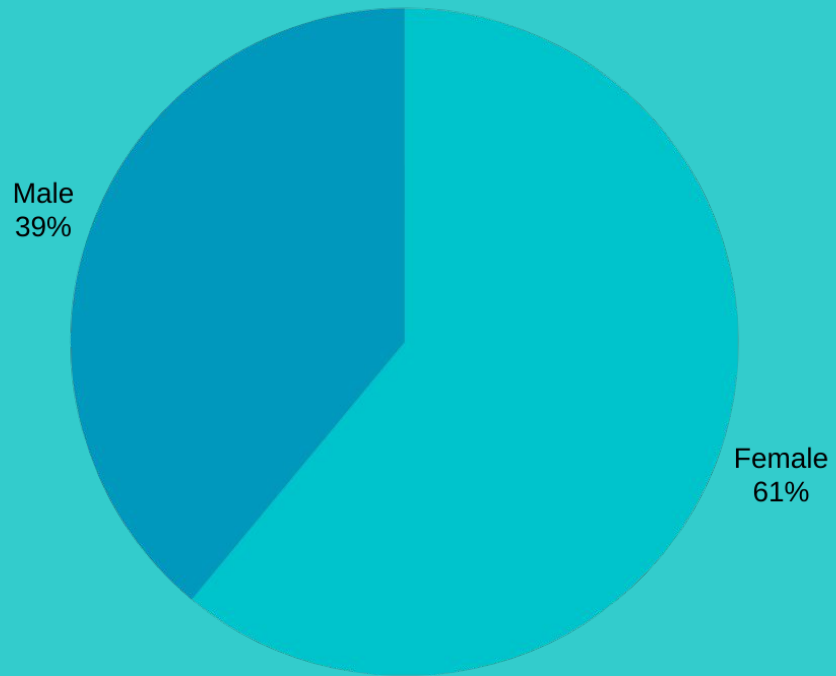


95%

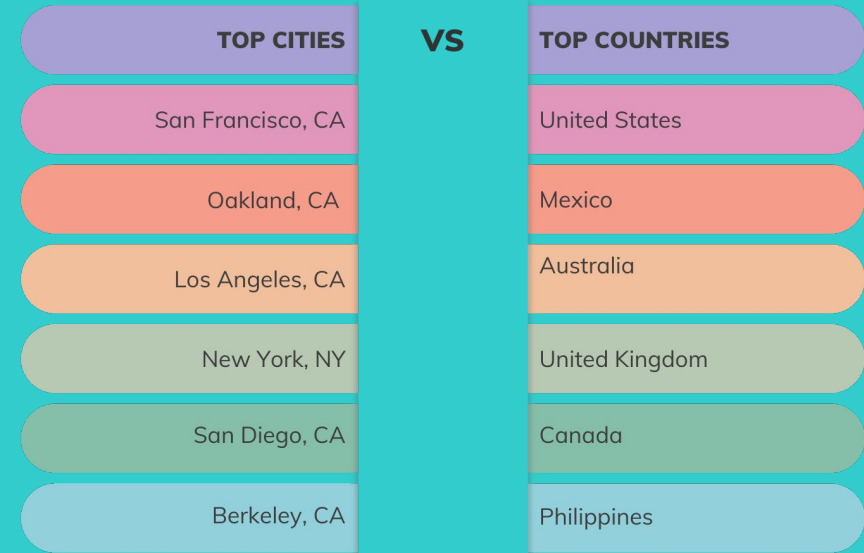
Would return the following year

AUDIENCE

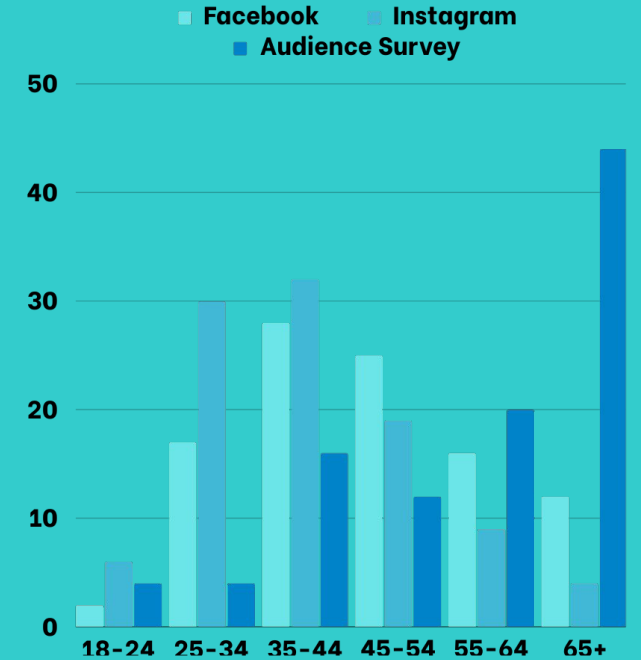
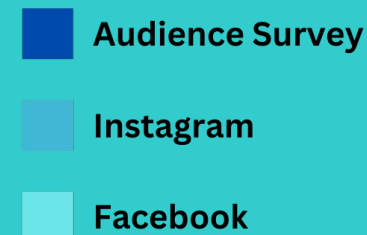
GENDER DEMOGRAPHICS
(Facebook, Instagram, Audience Survey)



LOCATIONS



AGE DEMOGRAPHICS



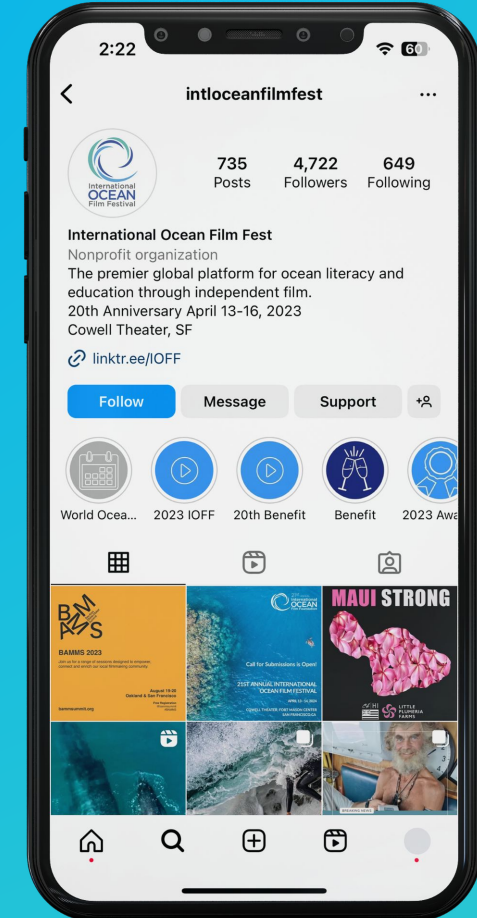
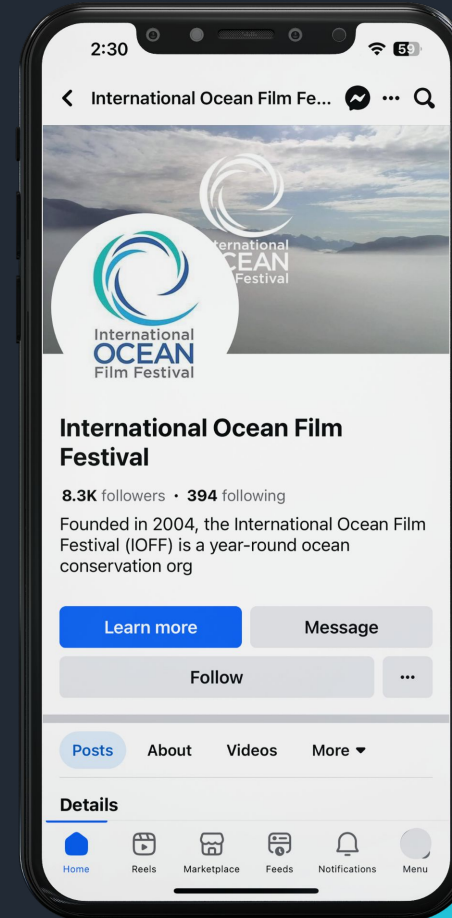
SOCIAL MEDIA

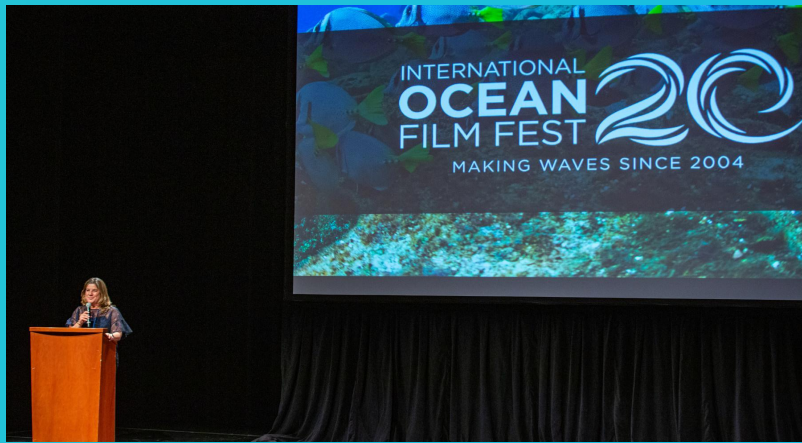
17,000 X (Twitter) Followers

8,500 Facebook Likes

4,722 Instagram Followers

40,000 E-Newsletter Subscribers







**Ashlan & Philippe Cousteau,
2023 EarthEcho International**



**Cristina Mittermeier, 2020
Co-Founder, Sea Legacy**



**Dr. Sylvia Earle, 2019
Mission Blue**



**Louie Psihoyos, 2018
Director, The Cove**

ANNUAL IOFF BENEFIT

- **Fundraiser to support our programming**
- **Honoring an ocean champion & recognizing their contributions to ocean conservation and education**
- **Featuring a silent auction, live auction, dinner & dance**

IOFF GLOBAL PARTNERS



SPONSORSHIP OPPORTUNITIES

EDUCATIONAL INITIATIVES YEAR-ROUND SPONSORSHIPS

\$50,000 - Global Online Education Program for Students

\$25,000 - International Student Film Competition

\$20,000 - Traveling Program

\$10,000 - Year-Round Ocean Film Field Trips

Educational Initiatives Marketing Benefits

- **Year-Round Foundation Marketing Benefits**
- **Year-Round Logo on IOFF Website Homepage & Sponsor Page**
- **Year-Round Logo in all IOFF marketing collateral**
- **All-Access Festival Passes**

21ST ANNUAL FILM FESTIVAL SPONSORSHIPS

Levels & Benefits	Diamond \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000	Copper \$2,500
Your Company Logo On Our IOFF Website Homepage And Sponsor Page	✓	✓	✓	✓	✓	✓
Your Company Logo In All IOFF Marketing Collateral (Printed & Digital)	✓	✓	✓	✓	✓	✓
Your Company Mentioned In Our Press Releases During The Film Festival	✓	✓	✓	✓	✓	✓
Your Company Logo In Our Traveling Program Event Program and End Credit Slide	✓	✓	✓	✓	✓	✓
Your Company Logo On Physical Signage At Film Festival	✓	✓	✓	✓	✓	✓
Your Company Logo In Our Film Festival Newsletter Emails	✓	✓	✓	✓	✓	✓
Your Company Logo In Our Film Festival Printed Program (Digital & Printed)	✓	✓	✓	✓	✓	
Dedicated Film Program Block (2 Min Company On Screen Ad & Speaking Opportunity)	✓	✓	✓			
Custom Social Media Activations	✓	✓	✓			
Tabletop "Booth" In Ocean Heroes Expo	✓	✓				
Your Company Logo On Physical Festival Passes	✓	✓				
Your Company Logo Included In Film Festival Trailer	✓	✓				
Your Company Logo On Film Festival Promotional Poster	✓	✓				
In-Person Welcoming Remarks On Opening Night	✓					
Your Company Logo On Film Festival T Shirt	✓					
Premium Table At Fundraising Benefit (Table Of 10)	✓					
All Access Vip Film Festival Passes	10	8	6	4	2	1

ADDITIONAL FESTIVAL SPONSORSHIP OPPORTUNITIES

ON-SITE ENGAGEMENT



Live Stream Panel

Discussions

\$25,000

World class experts discuss key ocean issues



Ocean Heroes Expo

\$20,000

40 ocean orgs developing solutions to critical ocean problems



Filmmaker Travel Allowance

\$20,000

Sponsoring international filmmakers to attend the festival



VIP Lounge On-site

\$15,000

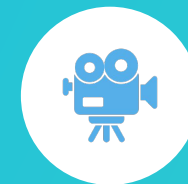
Hospitality venue for filmmakers, VIPs, and select sponsors



Opening Night Party

\$10,000

World premiere screening with VIP seating, welcome remarks, PR/media



Closing Night Party

\$7,500

Final film program to close the festival

THANK YOU!

*Early deadline for participation
is December 15th, 2023*

*Regular deadline for participation is
January 31, 2023*